



NISEI WEEK™
Foundation

March 2019

Dear Community Friend,

On behalf of the 2019 Nisei Week Foundation, I wish to thank you and your organization for your nomination of a deserving community person to be considered for the 2019 Pioneer Spirit Award. The Pioneer Spirit honoree should exemplify the Nisei Week mission, which is to promote Japanese and Japanese American heritage and traditions while bringing together the diverse communities of Southern California through arts and cultural education. Furthermore, nominees should currently be or have been active in the Japanese and Japanese American community through their participation and support as well as leadership.

Our Pioneer Spirit Award panel will select five official Pioneer Spirit Award honorees from the various nominations for the 79th Nisei Week Japanese Festival. Attached is a nomination form for you to submit. Please be aware that while we will give every nominee equal consideration for this honor, the Nisei Week Foundation and the Pioneer Spirit Award panel cannot guarantee your nominee will be selected. Therefore, it is very important that the recommendation stating the reasons your organization is selecting the nominee be as complete and specific as possible. The criteria for selection of the Pioneer Spirit Award honoree is also enclosed. Please note there is no minimum age to be honored as a Pioneer Spirit Award recipient. Documents must be completed and received by the due date for the nominee to qualify and be considered.

Also, if selected, nominees should be aware of their commitment to the Nisei Week Japanese Festival during the official week, which is August 10 - 18. Honorees must be able to participate in the Grand Parade on Sunday, August 11, and attend the Pioneer Spirit Luncheon on Wednesday, August 14, at the DoubleTree by Hilton in Little Tokyo. We would like the Pioneer Spirit Award recipients and their families and friends to be available for these events. Nisei Week will host the Pioneer Spirit Award honoree and a guest at the luncheon.

We would like to receive your nomination on or before Friday, April 26. The five honorees selected and their sponsoring organizations will be notified by the Nisei Week Foundation.

Thank you very much for your continued interest and support. If you have any questions regarding your organization's nomination, please contact the Nisei Week Office at (213) 687-7193 or by e-mail, office@niseiweek.org.

Very truly yours,

Nolan Maehara, Chair, Pioneer Spirit Awards
79th Nisei Week Japanese Festival

Enclosures: 2



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Nisei Week Pioneer Spirit Award

2019 Nomination Application

Please complete the following form to recommend an individual for the 2019 Nisei Week Pioneer Spirit Award. Based upon recommendations, the Pioneer Spirit Award panel will select five deserving individuals. We are looking for individuals who are or have been active in the Japanese and/or Japanese American community, support and participate in various organizations, as well as exemplify leadership skills.

Name of Organization _____

Contact Person and Title _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Email Address** _____

Name of Nominee _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Email Address** _____

The application deadline is Friday, April 26, 2019. Application, media release form, biography and photos must be emailed to office@niseiweek.org.



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Nisei Week Pioneer Spirit Application Procedures

Criteria for Selection

The nomination must come from an organization and not an individual. The organization is responsible for making sure that the information submitted is complete, accurate and on time.

The Nisei Week Foundation is a nonprofit 501(c)(3) charitable organization that produces the Nisei Week Japanese Festival, a nine-day festival to celebrate and share Japanese and Japanese American culture and history as an integral part of the City of Los Angeles' historic Little Tokyo community.

The mission of the Nisei Week Foundation is to promote Japanese and Japanese American heritage and traditions while bringing together the diverse communities of Southern California through arts and cultural education.

The Pioneer Spirit Award honoree should exemplify the Nisei Week mission and currently be or have been active in the Japanese and/or Japanese American community, support and participate in various organizations, as well as demonstrate leadership skills. Age is not a criterion for selection.

Biography and Photo Requirement

Biographies for nominees must be written in English and contain between 500 and 650 words (one page only, double spaced). There must be full sentences and paragraphs only and no résumés or bullet points. Biographies not following the instructions will be returned to be resubmitted within the deadline. If you need an example of a biography, please contact the office at office@niseiweek.org or look at a previous Nisei Week booklet for samples.

Biography must be submitted in MS Word format (please do not send a PDF) and four photos (headshot and three other portrait photographs, no smaller than 4x6; high resolution, 300 dpi) must also be emailed with the application. **Should the nominee be selected, photos will be used in the booklet and all media notices. Nisei Week reserves the right to edit the biography and distribute as needed.**

Special offer: Alan Miyatake of Toyo Miyatake Studio has graciously agreed to provide a special photo package for individuals. This package includes a digital photo, sent to the Nisei Week office on your behalf. Please contact Alan at (626) 289-5674 for prices.

Please note that biographies and photos will not be returned to the applicant if their nominee is not selected. These digital files will be destroyed to protect the privacy of the nominee.

Deadline

The application deadline is Friday, April 26, 2019. Application, media release form, biography and photos must be emailed to office@niseiweek.org.



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I, the undersigned, grant the Nisei Week Foundation, and any related organizations (collectively, the “Licensed Parties”) a worldwide, perpetual right and license to use, reproduce, print, publish, broadcast and rebroadcast, my information, picture, name or likeness (my “Submission”) in any and all media and types of publication or advertising (“Materials”) to promote the Nisei Week Japanese Festival.

All rights, title, and interest in and to my Submission used in Materials pursuant to this Release, including all copyrights therein, will be the sole property of the Licensed Parties, free from any claims whatsoever.

I understand that I will not have any right to compensation in connection with the Licensed Parties’ use of my Submission. I hereby release the Licensed Parties and their successors and assigns from any and all claims arising out of their use of my Submission as described in this Release, including without limitation any claims based on libel, slander, or the rights of publicity, privacy or personality. I hereby waive any right to review any Materials and agree that no Materials need be submitted to me for any further approval.

I acknowledge that this permission authorizes the Licensed Parties to post Materials that include my Submission on third party social media web sites (including Facebook, Twitter, Instagram, and YouTube), which may require Licensed Parties to grant the owners and users of such sites a broad license to use the Materials for any purpose without notice to or approval from me.

Any statements attributed to me in my Submission reflect my actual experience with the Licensed Parties and my honest opinions about the Licensed Parties and/or their products and services. I understand that I have the right to revoke this Release by delivering written revocation to Nisei Week Foundation; provided however that this will not impose any obligation upon the Licensed Parties to recall or destroy any Materials already used, published or disclosed.

I understand that this Release does not obligate the Licensed Parties to make any use of my Submission or any of the rights granted herein.

Signature of Releasor: _____

Print or Type Name: _____

Date: _____